PRESS RELEASE // Paris December 5th 2012

CIGREF, the French network for large companies, presents its latest reference book in English and in an enriched ebook version “The Essentials” together with the complementary “Springer Briefs Series in Digital Spaces”

CIGREF, which brings together and coordinates a network of 130 of the largest French companies and organizations, has set itself the mission of “promoting Digital Culture as a source of innovation and performance”. Driven by a desire for openness and international dialogue, CIGREF wants to share its vision of "digital business" with the largest number of leaders around the world. In this context, CIGREF is pleased to announce the publication of :

“The Essentials”, its latest reference book, now universally accessible and available online and in English.

“The edition of this book in English and in an enriched ebook format shows the desire of CIGREF and its members, which are all international companies, to bring their thoughts and vision on tomorrow's digital business globally. To better understand how the digital world is transforming the way we live and do business.” Pascal Buffard, President of CIGREF.

Such is the ambition that the CIGREF Foundation (under the aegis of the Sophia Antipolis Foundation) seeks to fulfill through its international research program ISD (Information Systems Dynamics). The ISD program was launched with the central aim of sketching the potential outlines of “Enterprise 2020”, by looking at how information systems have historically been used in business, as well as at emerging trends.

The design of the 2020 Enterprise. The ISD program takes organizational design as its core conceptual perspective, a perspective that encompasses five dimensions: strategic, organizational, social, technological and regulatory. These evolving topics were allotted to research work packages, with calls for proposals sent out to national and international research teams. With the "Essentials Collection", the CIGREF Foundation offers an overview of each of the projects sponsored by the ISD program. This first issue covers the first nine “Wave A” research projects. Further publications will be available shortly.

Springer Briefs Series in Digital Spaces

The Essentials Collection is published together with the complementary “Springer Briefs Series in Digital Spaces” with different titles available, some in English (Click here) and some others in French (Click here) in the series “Espaces numériques”.

The Springer Briefs Series in Digital Spaces is a joint initiative taken by CIGREF, Springer and Professor Ahmed Bounfour, as Editor. The series aim at disseminating internationally the results of the ISD international research programme, initiated by CIGREF in 2009, as well as providing a unique platform for an international dialogue among scholars, policy and business audiences, on the emerging use of digital artifacts and systems. The Springer Briefs Series in Digital Spaces aim at modelling and assessing new values spaces arising from the leveraging of knowledge and digital spaces.

Titles already available
- Namjae, Cho, The use of smart mobile equipment for the innovation in organizational coordination
- Omar El Sawy, Francis Pereira, Business modelling in the dynamic digital space
- Olivier Dupouet, Chandra shekar Lakshman, Tatiana Bouzdine-Chameeva, Innovation from information systems

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